



Seated Magazine | Ad Specs

Please submit your ad for *Seated* to marketing@tripleseat.com

Please include instructions as to which level of ad you'd like to run: half page, full page, spread, inside back cover, back cover

| Page Dimensions | Rate | Live Area | Trim | Supplied Bleed |
|-------------------|---------|---------------|-------------|----------------|
| Half Page | \$800 | 7.5" x 4.875" | 8" x 5.375" | N/A |
| Full Page | \$1,500 | 8.5" x 11.5" | 9" x 12" | 9.25" x 12.25" |
| Spread | \$3,000 | 17.5" x 11.5" | 18" x 12" | 18.25 x 12.25" |
| Inside Back Cover | \$2,500 | 8.5" x 11.5" | 9" x 12" | 9.25" x 12.25" |
| Back Cover | \$3,500 | 8.5" x 11.5" | 9" x 12" | 9.25" x 12.25" |

Please keep live matter 1/4" from trim on all sides.

We recommend text to be 1/2" from trim for full page and spread ads)

For spread ads, please supply 1/16" duplicated image on both sides of the centerline.

Digital Materials

Seated Magazine is perfect bound.

The trim size 9" x 12".

File format: high resolution flattened pdf, ai, JPEG (300 dpi at 100%)

Please outline all text and vector artwork.

Submission Deadlines

Spring/Summer 2019: March 20

Fall/Winter 2019: September 21

Please contact the Seated production team with any questions or requests at marketing@tripleseat.com

Trim: 8" x 5.375"

Live Area: 7.5" x 4.875"

Half Page

Trim: 9" x 12"

Live Area: 8.5" x 11.5"

Full Page

Trim: 18" x 12"

Live Area: 17.5" x 11.5"

Spread